



Revolutionary Germantown Festival

2021 Advertising Order Form

SPACE RESERVATIONS DUE BY AUGUST 20, 2021

ART DUE BY TUESDAY, AUGUST 31: please EMAIL AD PDFs to Jocelyn Rouse - jrouse@cliveden.org.

Full Page: 5" wide x 8" high	\$300
Half Page: 5" wide x 3.875 (3 7/8) high"	\$150
Quarter Page:	\$75
Horizontal: 5" wide x 1.8125" (1 13/16") high OR	
Vertical: 2.375" wide x 3.875" (2 3/8" X 3 7/8") high	

AD GUIDELINES

- All ads will be printed in black and white/grayscale.
- PDF format must be "to size" of ad space purchased. Please label your PDF file with your COMPANY NAME and DATE.
- PDF must be created as "Press quality" in grayscale with 300 dpi resolution. Spot colors should not be used.
- Do not include bleeds or registration marks on the PDF. Make sure to select "crop image data to frames."
- Fonts should be embedded in the PDF or outline fonts prior to PDF creation to ensure proper imaging.
- Original artwork before conversion to PDF must be created at high resolution at size intended for use. All photos within the original artwork should be at 300 dpi. Webpage images or scanned ads used in the past do not have a suitable resolution.
- JPG files may be submitted as an alternative, but these must also be "to size" at 300 dpi and in grayscale. PDF files created from your layout or art program will have better quality. All original files should be created at high resolution grayscale in order to yield best results when converted to press quality PDF.
- If you scan a business card, please scan at actual size at 300 dpi and grayscale. Submitting this as a PDF may offer better print quality than a JPG file.

-----save art specs above -----cut here to return order form below-----

2021 RGF GUIDEBOOK ORDER FORM: PLEASE RETURN WITH YOUR CHECK OR RESERVE WITH FORM AND PAY WITH CREDIT CARD ON OUR SECURE WEBSITE

Please reserve my ad in the 2021 RGF Guidebook (select size):

- Full-page: \$300 Half-page: \$150 Quarter-page Horizontal: \$75 Quarter-page Vertical: \$75

ALL ARTWORK MUST BE RECEIVED BY AUGUST 31, 2021 TO BE INCLUDED IN FESTIVAL GUIDEBOOK

Name: _____ Company: _____
Address: _____ City/ST/Zip: _____
Phone: _____ Email: _____

MAIL this ORDER FORM with CHECK payable to Cliveden to:
Attn: Jocelyn Rouse, Cliveden, 6401 Germantown Ave., Philadelphia, PA 19144

Prefer to pay by credit card? Please mail this ORDER FORM to Cliveden or EMAIL FORM to jrouse@cliveden.org and pay online at: www.cliveden.org/ads/